

m2m server software gmbh



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Press Release: Mameli
Reading-Book App

Mameli - German Reading Book for Children concerning Xenophobia and Demarcation

Constant repetition of words, reading and getting read to is essential for fluent reading and writing. Children learn early on how to deal with a wide range of media. As a result the actual process of learning to read moves increasingly into the background. Often a lack of motivation to read longer texts follows insufficient excitement to read.

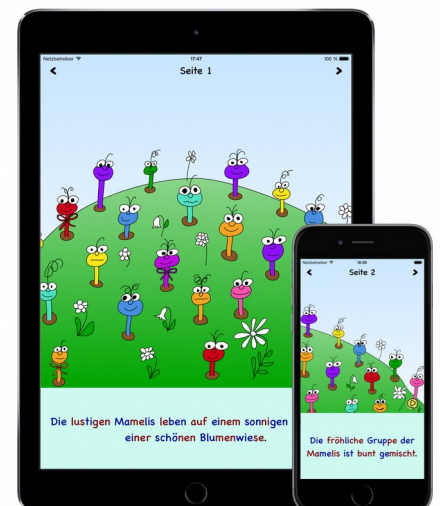
The app "Mameli" is not only a reading book, it also reads the text to the child. Read words and syllables are highlighted using the syllable method. The social-psychologically structured story thematizes xenophobia and demarcation. It encourages children to stand up for themselves and others.

About m2m server software gmbh

The m2m server software gmbh – founded in 2003 – is an Austrian company specialized in server applications for SMEs. Since 2012 mobile applications for the iPhone and the iPad complement its portfolio.

Note for further inquiries

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